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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Eran Steinberg
Serial No.: 09/313,131
Filing Date: May 17, 1999

Docket No.: 29033-0257860
Group Art Unit: 2612
Examiner: Nguyen, Luong Trung

For: **IN CAMERA MESSAGING AND ADVERTISING SYSTEM**

AMENDMENT

RECEIVED

Commissioner of Patents and Trademarks
Washington, D.C. 20231

SEP 27 2002
Technology Center 2600

Dear Sir:

In response to the Office Action mailed on March 14, 2002, Applicant respectfully requests that the application be amended as follows:

In the Claims

Please cancel claims 33-35, 46-47, and 49.

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1. (Thrice Amended) An integrated digital camera apparatus comprising:
 - (a) a housing;
 - (b) a digital image acquisition apparatus built into said housing, said digital image acquisition apparatus including image capture apparatus for converting a light image to digital image data and image storage apparatus for storing said digital image data;
 - (c) a messaging apparatus independent of said digital image acquisition apparatus built into said housing, said messaging apparatus including

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